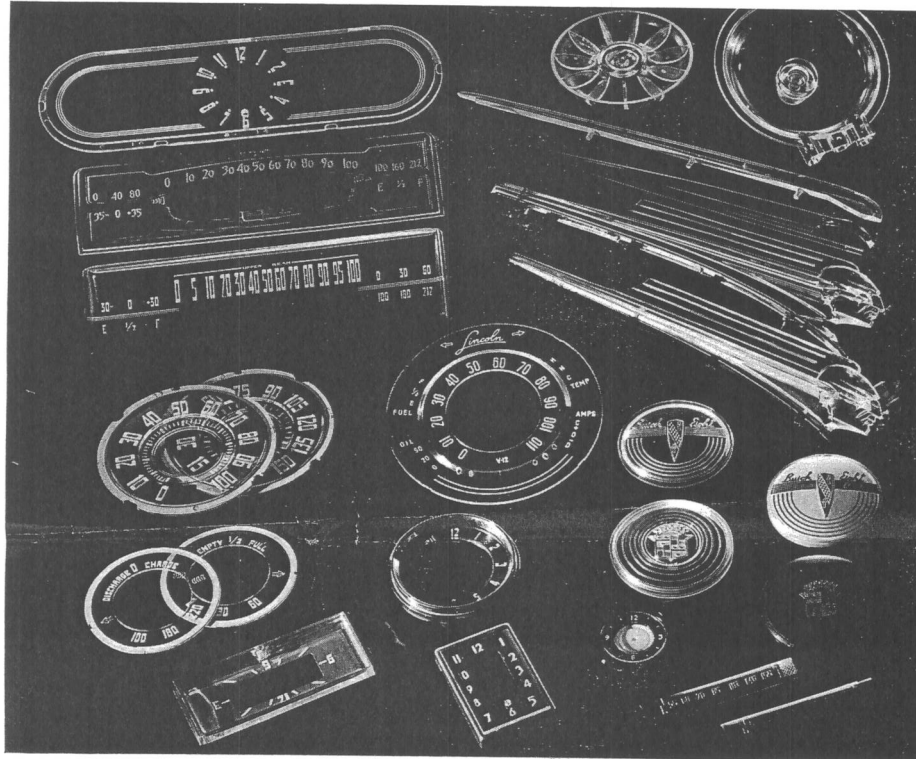


Proof of the Preference

BUICK .. CADILLAC .. CHEVROLET .. CHRYSLER .. DE SOTO .. DODGE .. FORD .. HUDSON



THIS IS A PICTURE of some of the CRYSTALITE moldings used on 1941 cars. It is a stirring record of real accomplishment by the men who design and manufacture America's automobiles.

It also records the range of CRYSTALITE's automotive applications. Clearly, dramatically, these moldings testify to CRYSTALITE's sterling properties—meeting automotive specifications for clarity, permanence and strength.

A telephone call to our Detroit office will bring you the facts and figures on CRYSTALITE and a chance to examine more closely the moldings illustrated above and many others. W. E. Biggers, 619 Fisher Building, Madison 1500, is our Detroit representative.

CRYSTALITE

is an acrylic resin molding powder which is molded in compression or injection presses into hard, strong, crystal clear products. CRYSTALITE moldings retain their shape permanently and stand up against weather, sunlight, rain and snow without warping or losing their jewel-like clarity.

Flexizine and Crystalite are the trade marks, Reg. U.S. Pat. Off., for the acrylic resin thermoplastics manufactured by the Röhm & Haas Company.

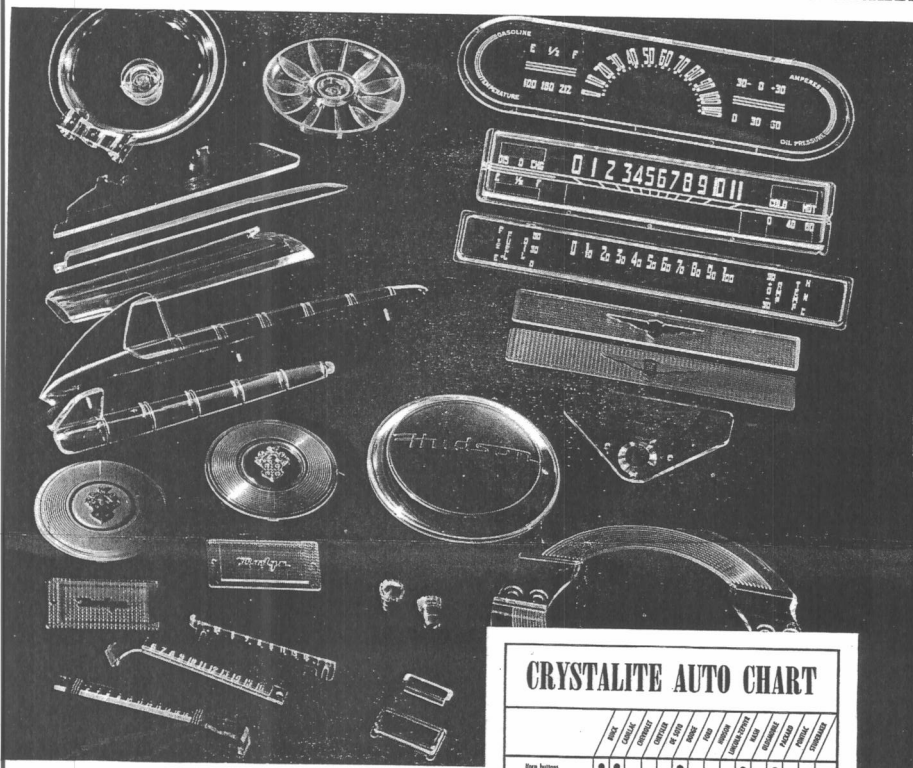


RÖHM & HAAS COMPANY

WASHINGTON SQUARE, PHILADELPHIA, PA.

for CRYSTALITE

LINCOLN-ZEPHYR .. NASH .. OLDSMOBILE .. PACKARD .. PONTIAC .. STUDEBAKER



THE CRYSTAL CLEAR ACRYLICS

CRYSTALITE

MOLDING POWDERS

PLEXIGLAS

SHEETS AND RODS

CRYSTALITE AUTO CHART

	ALICE	CHARLIE	CONSTANCE	EDITH	FRANK	GEORGE	HENRY	IRVING	JACKSON	JOHN	MAURICE	ROBERT	WILLIAM
Stone buttons	●				●				●		●		
Radiator ornaments		●											
Chalk dials, rings and pencils			●							●			
Speedometer pencils				●									
Speedometer rings, pointers and dials						●							
Rifle tanks and dials										●			
Rifle lenses	●											●	
Gear shift balls		●											
Center dials and glove compartment door pins				●		●							
Four light assemblies									●				

Molders: Bay Manufacturing Division, Electric Auto-Lite; Cardinal Corporation; Chicago Die Mold Manufacturing; Chicago Molded Products; Consolidated Molded Products; Erie Resistor; Firestone Rubber and Latex Products; Gilt Molding; Inland Manufacturing; Mack Molding; Michigan Molded Plastics; Norton Laboratories; Reynolds Spring; Sinko Tool and Manufacturing; Thermo-Plastics Division, Standard Products; Watertown Manufacturing

MANUFACTURERS OF LEATHER AND TEXTILE CHEMICALS, SPECIALTIES AND FINISHES...ENZYMATIC PRODUCTS
CRYSTAL CLEAR ACRYLIC PLASTICS...SYNTHETIC INSECTICIDES...FUNGICIDES...AND OTHER INDUSTRIAL CHEMICALS